

Altia's Quality, Safety and Environmental Principles

- In developing our operations and products, we pay attention to the wishes and needs of our clients and partners. We produce added value by providing profitable, high-quality products and services while taking into consideration the safety of the environment and our employees.
- Ensuring the traceability and safety of our products, we use first-class groundwater, domestic barley, and other high-grade raw materials in our production process.
- We particularly invest in:
 - the effectiveness of our business processes
 - efficient use and recycling of energy, natural resources and materials
 - ensuring the quality of groundwater and preventing environmental degradation
 - preventive occupational health care and reporting close calls
- Our marketing strategies comply with the CEPS Charter on Responsible Alcohol Consumption and the EFRD Common Standards for Commercial Communications.
- We value an honest and open relationship with our stakeholders.
- Complying with relevant laws, decrees and authority regulations are at the core of our operations.
- Each one of us promotes activities in accordance with quality, safety, and environmental policies in our work and at our workplace.